

PACKAGING NEWS

spring 2009

JASA presents a new packing platform: CENTURION

At the end of 2008 JASA launched its latest development: the Centurion. The machine is fully servo controlled. This control guarantees an accurate and fast packing process. The machine is equipped with a very user friendly touch screen. Its robust stainless steel construction makes it ideal for the foodstuffs industry. The unique construction of the machine enables a wide range of packing sizes to be produced. Bag widths produced on a single machine can vary from 40 to 440 mm, without any loss of capacity.

The Centurion can easily be integrated into an existing packing line. A number of Centurions have already been installed in new weighing and packing lines. The machines are frequently combined with Newtec weighers.

The development of the centurion is a continuing process. As well as the usual options such as block bottom pack formers, gas connections

etc, customer-specific applications are being developed too. One example of such a customer-specific application is fitting a pumping system to the bag so that it can function as a dispenser. In the near future a machine with a continuous film motion will be added to the Centurion platform.

For more information please contact one of our account managers.



EXHIBITIONS SPRING 2009

- 4 – 6 February
Fruitlogistica Berlin (BRD)
- 17 –19 February
Tuinbouw relatiedagen Gorichem (NL)
- 10 – 12 March
CFIA Rennes (FR)
- 1 – 2 April
Empack 2009 Den Bosch (NL)
- 21 – 24 April
United Fresh Las Vegas (USA)



Credit crisis opportunities

We read and hear more than enough about the dangers of the credit crisis we are experiencing. Without underplaying it I would however say that the crisis is as severe as you make it. If you only listen to the negative opinions and continually let them overwhelm you without critically thinking yourself, you will automatically move into the role of victim and experience a genuine crisis. Although you must not be blind to what is happening around you, the opposite is also true; if you think positively you will see opportunities even in a time of crisis.

Hessing-supermodern in fresh produce

In 2008 Hessing relocated and made major alterations to its production facilities. This enabled one of the biggest vegetable companies in the Benelux to create a super modern location where all 600 employees are able to work more safely and effectively with more efficient work stations. JASA was a member of the relocation team and was responsible for the detail engineering. In addition a number of new machines were added. Machines supplied by JASA included vertical packers, weighers and logistical solutions. The lines are now running at full capacity much to the satisfaction of Hessing. Here JASA demonstrated the basis of its success: custom-made service. This renovation demonstrates that Hessing is keeping up with the times and JASA is proud to have been part of this operation.



In the early 80s when I left the security of a permanent job and started out with Pannekeet Machine Onderhoud (later Pannekeet Machine Techniek BV and still later Jasa packaging systems) it was also a time of crisis with high unemployment, low house prices and a very negative atmosphere. I did not consider there to be a crisis then and have always followed my own path. In the same way, in this current crisis

we must hold onto the initiative ourselves and take the necessary measures to emerge even stronger.

It is good to look around us, to listen to our customers and to create and produce smart and lean. Our well-qualified after sales and maintenance departments will ensure that we achieve this.

FOUNDER PIET PANNEKEET



BY COOPERATING WE CAN ADVANCE FURTHER

FRANS VAN OEKEL GENERAL MANAGER

Did you know that geese flying in V-formation can fly up to 70% further than a goose flying alone? It is clear that cooperating enables the geese to fly further. This does not just apply to geese, there are many examples of cooperation in the animal world.

For man, survival without cooperation is almost impossible. Cooperation is so obvious that in most cases we take it for granted and no longer use the word. This also applies to the production and supply of all products and services that we are familiar with. Each product is created by the combined efforts of producers and suppliers and everyone makes a contribution.

JASA packaging systems and Moutec logistic solutions have been linked for many years, but have now decided to formally join forces and continue under one name, JASA, with a new logo.

JASA has set itself the objective of being the best 'one stop shop' for customers looking for weighing and packing lines and/or complete logistic solutions associated with them, particularly in the fruit and vegetable market.

In practice for you as a customer this will mean one contact point:

- To analyse your problem
- To find the best solution
- For professional realisation and installation of complete lines
- For after sales service and preventive maintenance

JASA also has a wide experience in consulting and support when it comes to building new constructions and/or relocating.

2008 was a dynamic year for JASA. Many internal changes took place to improve our service to you as a customer. By using Lean production, JASA has taken the route of optimising all internal processes resulting in higher quality and reliability.

As the last item of important news we would like to present the new JASA Centurion – more information about this is provided elsewhere in this newsletter.

New self standing bag for fragile products



The recently launched JASA 250 Doy style machine is very versatile. By combining several packing formers in one machine it is possible to make flat bags and block bottom bags as well as Doy style packaging – and this with very short change over times.

The change over from one type of packaging to another mainly takes place in the software. In addition to this versatility the machine has several other unique characteristics. Its very compact construction means that it can easily be integrated

into an existing line. The construction also makes it possible to build a lowered version. On the lowered machine fragile products such as tomatoes, apple wedges and grapes can be packed.

By printing the film correctly the packaging can be presented as a total concept. Multiple prints can be printed on the roll in sequence to increase the attractiveness.

Both the Doy packs and the block bottom pack are stable self standing bags with an inviting appearance on the supermarket shelves. The self

standing shape and the large printable area provide every marketer with an excellent opportunity to develop an effective selling concept.

Tomato grower, Bert van der Brand, successfully introduced this concept to present his vine tomatoes under the brand name Fresh Valley. The packing consists of four prints on one roll. The prints are cartoon-like drawings that attract a wide public, children and adults alike.



Mountec links production processes to SAP

Packing installations are becoming more and more advanced.

This increases the need to link production processes to a SAP or other ERP package.

The information that can be generated by this is a powerful management tool.

Traceability, quality reports, production status and the entering and retrieving of print data are just a few examples of the opportunities this link gives. The information can greatly increase the understanding of the production processes. Production planning and Sales quickly and easily receive up to date information relating to

the order status. Accurate steps can be taken quickly, enabling for example the recall of only a small production batch if there is a problem.

The technical information, e.g. the average speed of the machinery and the number of operating hours, can be made use of in a maintenance plan. Mountec logistic solutions has broad experience in developing, installing and automating packing installations. We have been successfully using this experience for some years to prepare installations for linking with SAP or other ERP systems.

INTRODUCING

Our NEW Account Managers

MENNO KUIJPER

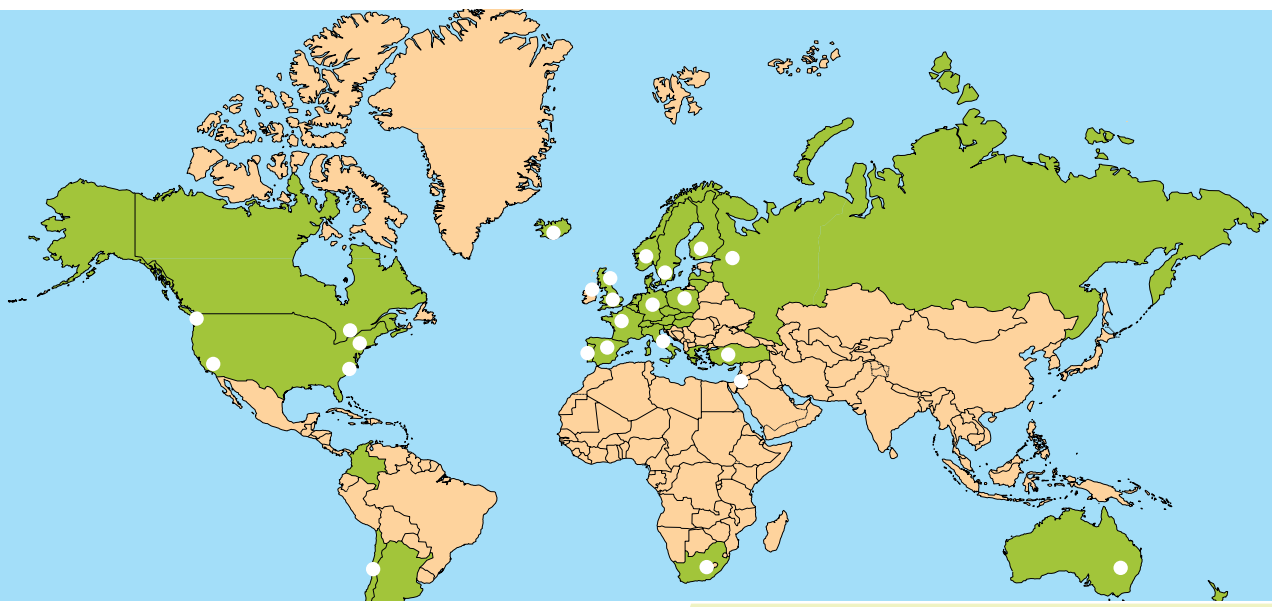
Employed by JASA as project manager since 2002, Menno has now become an account manager. He will mainly target the north-west of the Netherlands.



JOOST SOMFORD

Employed since August 2008, Joost previously worked in the food branch and will now work for JASA in the East Netherlands area.





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